



# character development & leadership

## 2015 Pricing for CD&L Online Platform

We are very excited to provide the online platform for the Character Development & Leadership Program. Included in the pricing is 1) all of the lesson plans in the traditional curriculum, 2) readings from the role model textbook, 3) required training of staff members and 4) the research package.

This is a different pricing model than the traditional version. Schools will pay less up front and continue to pay minimal amounts for a student usage fee.

Please understand that this is copyrighted material. As such, educators are not allowed to download the content of this curriculum, transfer it to another learning platform or print out the lesson plans for future use. If you plan to do these things to avoid ordering this program in subsequent years, we kindly ask you not to order the online version.

To access the CD&L Online Platform, educators and students will enter their district email each time they log in. Students will do all of their work on their computers. Teacher manuals and students books will not be needed with the online version.

We are requiring schools that utilize the online platform to partake in **1) an onsite, regional or online training** for staff teaching this program and **2) participation in the research package**. The training will prepare your staff to teach this successfully and the research package will provide a complete picture of the program's success at your school.

### Qualifications

All participating schools must:

1. Have students able to access a computer in the daily classroom (Ex. 1 to 1 laptop/ipad program or student computers in classroom)
2. Be trained to use the CD&L Online Platform
  - i. Online webinar
  - ii. Attend a regional training
  - iii. On-site training at school or district building
3. Partake in the Research Package
  - i. Students complete pre- and post online survey
  - ii. Ideally schools will select matched control group to take surveys
4. Educators will be asked to provide feedback and suggestions for newly developed online platform.

\*Note – If your school doesn't meet the criteria, please utilize the traditional price list and purchase the curriculum binder, Role Model textbook, student workbooks...

# New School Online Platform Pricing

Federal ID # 20-0111539

7752 Clearwater Ct. – Williamsburg, MI 49690

Website: [CharacterAndLeadership.com](http://CharacterAndLeadership.com)

Email: [jhoedel@characterandleadership.com](mailto:jhoedel@characterandleadership.com)

P: 231-938-4140 F: 231-938-4141

## \*\*Curriculum Components (schools must order 1, 2 & 3)

**01 School First-Year License** \$1,295  
 (Includes access to all lesson plans, role model chapters & research package)

**02 Mandatory Teacher Training** (pick A or B option below)

02A Regional or Online Training \$150 X \_\_\_\_\_ = \_\_\_\_\_  
# of Teachers Total

OR

02B Onsite Training \$1,000 + Travel Expenses = \_\_\_\_\_  
Total

**03 Cost Per Student** \$\_\_\_\_\_ X \_\_\_\_\_ = \_\_\_\_\_  
\*Cost Per Student # of Students Total

<b>*Key</b>	<b>1 Year License Cost Per Student</b>	<b>3 Year Contract Cost Per Student</b>
<b>1-99 students</b>	<b>\$7</b>	<b>\$6</b>
<b>100-250 students using CD&amp;L Program</b>	<b>\$6</b>	<b>\$5</b>
<b>251-999 students using CD&amp;L Program</b>	<b>\$5</b>	<b>\$4</b>
<b>1,000+ Students Using CD&amp;L Program</b>	<b>\$4</b>	<b>\$3</b>

**04 Role Model Poster Set** \$102 X \_\_\_\_\_ = \_\_\_\_\_  
Price # ordered Total

**Grand Total =** \_\_\_\_\_

### To order via credit card or purchase order, fill out the following information

School/Organization Name \_\_\_\_\_

Credit Card Type (circle)  Visa  Master Card  Am Express PO# \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

CVV2# (code on back): \_\_\_\_\_ Phone Number: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Lead Person at School to be trained \_\_\_\_\_ Contact Info: \_\_\_\_\_

# Returning School Online Platform Pricing

Federal ID # 20-0111539  
 7752 Clearwater Ct. – Williamsburg, MI 49690  
 Website: [CharacterAndLeadership.com](http://CharacterAndLeadership.com)  
 Email: [jhoedel@characterandleadership.com](mailto:jhoedel@characterandleadership.com)  
 P: 231-938-4140 F: 231-938-4141

## \*\*Curriculum Components (schools must order 1, 2 & 3)

<b>Item #</b>		
01	<b>School Annual License</b>	<u>\$100</u>
	(Includes access to all lesson plans & role model chapters)	
01A	<b>Research Package</b>	<u>\$300</u>
	(Students taking pre- and post-test and annual reports from CD&L)	
02	<b>Regional or Online Training</b> \$150    X    _____ =	_____
	(for new teachers using CD&L Online Platform)    # of Teachers	Total
03	<b>Cost Per Student</b> \$ _____ X                    _____ =	_____
	*Cost Per Student                    # of Students	Total

*Key	1 Year License Cost Per Student	3 Year Contract Cost Per Student
1-99 students	\$7	\$6
100-250 students using CD&L Program	\$6	\$5
251-999 students using CD&L Program	\$5	\$4
1,000+ Students Using CD&L Program	\$4	\$3

04	<b>Role Model Poster Set</b> \$102                    X                    _____ =	
	Price	# ordered                    Total
	<b>Grand Total</b> =	_____

### To order via credit card or purchase order, fill out the following information

School/Organization Name \_\_\_\_\_

Credit Card Type (circle)    Visa    Master Card    Am Express    PO# \_\_\_\_\_

Credit Card Number: \_\_\_\_\_                    Expiration Date: \_\_\_\_\_

CVV2#(code on back): \_\_\_\_\_                    Phone Number: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Lead Person at School to be trained \_\_\_\_\_                    Contact Info: \_\_\_\_\_