

# Joseph M. Hoedel, Ph.D.

Joe Hoedel earned his masters and Ph.D. from Michigan State University. He created, taught and evaluated the Character Development & Leadership curriculum, which is used in 2,000+ schools nationwide. He is the author of a book entitled *Role Models: Examples of Character & Leadership* that provides the reader with 17 excellent role models to look up to and emulate.

Dr. Hoedel has spoken at hundreds of schools and countless conferences in the past decade. Being a positive role model and developing the character of each student is the hallmark message of his talks. His inspirational message reminds educators why they entered the teaching profession and inspires them to keep the long-term perspective of students in mind, especially in an era that focuses so much on test scores. Dr. Hoedel brings his unique perspective as a former high school teacher and college professor to his lively and humorous presentations.



## COMMENTS FROM PREVIOUS SPEAKING ENGAGEMENTS

- Relevant and inspiring. I'm positive we had the best speaker in the country.
- Dr. Hoedel was very entertaining and inspiring; exactly what a key note speaker should be!
- Best opening speaker in my 37 years in the district!
- Dr. Hoedel held my attention from start to finish!
- Hoedel spoke so eloquently of teaching the whole child.
- Dr. Hoedel's message was so important for us to hear.

**To book Dr. Hoedel for your next staff development or conference, email [jhoedel@characterandleadership.com](mailto:jhoedel@characterandleadership.com) or call (231) 938-4140.**