



# character development & leadership

## Online Pricing for CD&L Classroom Curriculum

We are very excited to provide the online platform for the Character Development & Leadership Program. The online version is intended for schools that have access to a 1:1 laptop/Ipad program. Students will access and complete all of their lesson plans online. Teachers will no longer need manuals and students will no longer need textbooks.

### Ordering the online curriculum is as easy as 1, 2, 3.

1. **School License Fee:** Each school pays the first-year licensing fee of \$1,500. In subsequent years, schools pay an annual renewal fee of \$200. This includes a 90 minute pre-recorded virtual training in our member section on our website.
2. **Per Student Cost:** Tell us how many students you expect to receive instruction on the CD&L classroom curriculum. Based on how many students will access the curriculum, schools will pay between \$4 & \$10 per student.
3. **Training:** We provide a 90 minute pre-recorded virtual training with the cost of the curriculum. However, if you would prefer a live zoom training or an onsite training, please select these features on the next page.

**\*\*This material is copyrighted.** All educators should understand that this material cannot be copied, scanned and/or placed on a school server, Learning Management System, or any other web platform. If you want permission to do so, contact us at [info@characterandleadership.com](mailto:info@characterandleadership.com). Violators will be held legally responsible.

# First Year School Online Platform Pricing

Federal ID # 20-0111539

7752 Clearwater Ct. – Williamsburg, MI 49690

Website: [CharacterAndLeadership.com](http://CharacterAndLeadership.com)

Email: [jhoedel@characterandleadership.com](mailto:jhoedel@characterandleadership.com)

P: 231-938-4140 F: 231-938-4141

**\*\*Curriculum Components (schools must order 1 & 2 while 3, 4 & 5 are optional)**

**01 School First-Year License** \$1,500  
 (includes all lessons and pre-recorded 90 minute training)

**02 Cost Per Student**      \$\_\_\_\_\_ X \_\_\_\_\_ = \$\_\_\_\_\_  
    \*Cost Per Student                      # of Students

*Key	Cost Per Student
<b>1-30 students</b>	<b>\$10</b>
<b>31 – 99 students</b>	<b>\$8</b>
<b>100-250 students using CD&amp;L Program</b>	<b>\$6</b>
<b>251-999 students using CD&amp;L Program</b>	<b>\$5</b>
<b>1,000+ Students Using CD&amp;L Program</b>	<b>\$4</b>

**03 Optional Zoom Staff Training**      \$500      \$\_\_\_\_\_

**04 Optional Research Package**      \$800      \$\_\_\_\_\_

**05 Role Model Poster Set**      \$100      \$\_\_\_\_\_

**Grand Total =**      \$\_\_\_\_\_

**To order via credit card or purchase order, fill out the following information**

School/Organization Name \_\_\_\_\_

Credit Card Type (circle)    Visa    Master Card    Am Express    PO# \_\_\_\_\_

Credit Card Number: \_\_\_\_\_      Expiration Date: \_\_\_\_\_

CVV2# (code on back): \_\_\_\_\_      Phone Number: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Lead Person at School to be trained \_\_\_\_\_      Contact Info: \_\_\_\_\_

# Returning School Online Platform Pricing

Federal ID # 20-0111539

7752 Clearwater Ct. – Williamsburg, MI 49690

Website: [CharacterAndLeadership.com](http://CharacterAndLeadership.com)

Email: [jhoedel@characterandleadership.com](mailto:jhoedel@characterandleadership.com)

P: 231-938-4140 F: 231-938-4141

**Returning schools must order 1 & 2 while 3, 4 & 5 are optional**

**Item #**

**01 School Annual License** \$200  
 (Includes access to all lesson plans & role model chapters)

**02 Cost Per Student**      \$\_\_\_\_\_ X \_\_\_\_\_ = \$\_\_\_\_\_  
    \*Cost Per Student                      # of Students

*Key	Cost Per Student
<b>1-30 students</b>	<b>\$10</b>
<b>31 – 99 students</b>	<b>\$8</b>
<b>100-250 students using CD&amp;L Program</b>	<b>\$6</b>
<b>251-999 students using CD&amp;L Program</b>	<b>\$5</b>
<b>1,000+ Students Using CD&amp;L Program</b>	<b>\$4</b>

**03 Optional Zoom Staff Training**      \$500      \$\_\_\_\_\_

**04 Optional Research Package**      \$800      \$\_\_\_\_\_

**05 Role Model Poster Set**      \$100      \$\_\_\_\_\_

**Grand Total =**      \$\_\_\_\_\_

**To order via credit card or purchase order, fill out the following information**

School/Organization Name \_\_\_\_\_

Credit Card Type (circle)    Visa    Master Card    Am Express    PO# \_\_\_\_\_

Credit Card Number: \_\_\_\_\_      Expiration Date: \_\_\_\_\_

CVV2#(code on back): \_\_\_\_\_      Phone Number: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Lead Person we communicate with: \_\_\_\_\_      Contact Info: \_\_\_\_\_